

PRESS INFORMATION

July 2021



PHOTONICS+ Virtual Exhibition and Conference successfully completed

The largest digital event for the photonics industry convinces at its second attempt.

Hamburg, July 02, 2021: On 30th June the 2nd PHOTONICS+ Virtual Exhibition and Conference ended successfully. For two days, more than 140 players from the photonics world met over 2,072 participants and potential customers at the last industry get-together before the summer break to discuss new partnerships and projects together. Partner of the event is Europe's largest photonics network EPIC. The companies presented themselves with a digital booth and a product presentation.

The focus of the live event, which took place on June 29 + 30 from 1 - 5 CEST each day, was personal exchange in 1:1 video chats. Not only exhibitors but all active users of the platform were able to communicate with each other. The 10 keynotes, which were broadcast live from all over the world, were again very well received. Renowned international speakers from Jenoptik, Coherent, PicoQuant, Q.ant, Avantes and AEMtec, among others, provided insights into the key requirements of the user industries. Guaranteed surprising contacts could be made by all participants in the networking rooms, which invited to different topics on both event days, including Optics, Electronics/ Semiconductor or Lifescience. CEOs and CTOs were additionally invited by EPIC for exclusive networking.

"We firmly believe that digital events will remain an integral part of the event landscape and will complement and enrich face-to-face events in the future. With PHOTONICS+, which is based on our own xircus event platform, we have created a perfect digital offering for B2B and B2C," says a delighted Joerg Brueck, Business Director at event organizer FLEET Events.

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Carlos Lee, Directeur General of the European Industry Consortium, EPIC, adds: "I really like the platform. The opportunity to network live with new contacts in an uncomplicated way is a business driver for our member companies. Together with FLEET Events, we will continue to work on expanding digital events with qualified attendees and high value."

More PHOTONICS+ are planned for 2021 and 2022.

More information at www.photonicsplus.com

About PHOTONICS+

PHOTONICS+ Virtual Exhibition and Conference (www.photonicsplus.com) was jointly launched in 2021 by event organizer FLEET Events and the world's largest photonics network EPIC. The inaugural event took place in February 2021 with 338 exhibitors and over 4,600 attendees. The platform has been continuously developed since then and is intended to offer not only EPIC members an effective opportunity for networking and new business in the future.

About EPIC

EPIC is the leading industry association that promotes the sustainable development of organizations working in the field of photonics in Europe. We foster a vibrant photonics ecosystem by maintaining a strong network and acting as a catalyst and facilitator for technological and commercial advancement. EPIC publishes market and technology reports, organizes technical workshops and B2B roundtables, supports EU funding proposals, advocacy and lobbying, education and training activities, standards and roadmaps, pavilions at exhibitions (www.epic-assoc.com).

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